

Innovative and Sustainable Transport

The masterplan will incorporate a range of transportation proposals that will seek to:

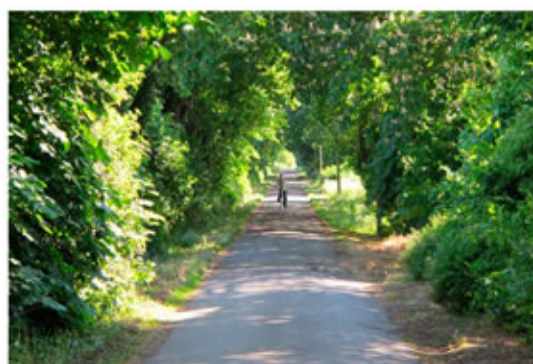
- Encourage sustainable choices, particularly walking and cycling
- Prioritise and provide permeable footways and cycleways
- Provide good public transport accessibility across the site
- Improve public transport connectivity orbitally to other development areas such as West Cambridge and NIAB, and possibly to Cambridge Science Park and the Railway Station
- Improve pedestrian access and linkages to adjacent sites
- Discourage rat running traffic through the site by limiting speeds with traffic calming measures
- Create high quality streetscapes
- Ensure that no more than 40% of commuter journeys are by car, the University will work towards achieving less than 40%.

These goals will be achieved through a series of strategies:

Cycle and Walking Strategy

A core part of the emerging masterplan is the development of the Ridgeway - a quality, pedestrian and cycle link that will connect Storeys Way directly through the site to Girton. The Ridgeway will access the North West Cambridge local centre, the key public transport routes and secondary links accessing West Cambridge, NIAB, and the remainder of the North West Cambridge Development.

Secure, well-located cycle parking will be conveniently located with a provision in line with the cycle parking standards outlined in the Area Action Plan.



Public Transport Strategy

The masterplan will include both orbital public transport priority routes and radial routes. The former will link the proposed NIAB Development (to the north of Huntingdon Road) and the West Cambridge Development (to the south of Madingley Road). The latter will link to areas within Cambridge - such as the City and the Station.

A public transport route will be provided through the centre of the North West Cambridge Development to encourage people to adopt public transport to access local facilities where possible. The aim is for there to be a bus stop within 400m of every home, and for these services to be frequent and sustainable.

