

Responding positively to issues raised

The aim of this June 2010 consultation is to highlight issues raised at the earlier consultation in November, and to demonstrate how the masterplan has responded to these key points.

General concerns about the development are addressed on this exhibition board, and the following panels respond to theme based issues.



Public stakeholder workshop	
Your concerns	The University's Response
The Masterplan	
Quality of design	
<p>Q How will quality of design be ensured?</p>	<p>A The University will seek to achieve a high quality, design-led scheme. The University is committed to the long term success of the scheme and design is integral to this process. High quality materials will also be used in the building design. Further refinement and technical testing has been undertaken since the last consultation and is an iterative process. Design Codes will be produced for the development to enable the University to secure a high quality of design.</p>
Density and Built Form	
<p>Q Will there be further testing of density and built form?</p>	<p>A Testing of density and built form has been undertaken since the last consultation. Medium and higher density uses have been clustered around the local centre to create a critical mass of development and ensure viability and vitality of the local centre. Lower density detached houses back onto existing properties on Huntingdon Road and All Souls Lane.</p>
Community Facilities	
<p>Q How will the University ensure community facilities will be completed?</p>	<p>A The University is committed to ensuring the social and community infrastructure needs of the community are met on site. This includes provision of a primary school, primary care centre, nursery school provision, a police set down station, a community centre and retail shops. The University recognises the importance of these facilities and the sense of place and community cohesion they will provide. The University is committed to delivering them at appropriate phases during the build out of the scheme.</p>
Adjacent scheme	
<p>Q How will the site interact with the NIAB scheme?</p>	<p>A The University is committed to ensuring a sense of place for the North West Cambridge site and for the quadrant, but only has control over its own land ownership. As the University moves towards a planning application an Environmental Impact Assessment (EIA) will be conducted that will include an assessment of the cumulative impacts of the scheme alongside neighbouring developments. The University is also working alongside the local and county councils to inform Quadrant-wide planning.</p>
Open Space	
<p>Q What will the open space allocation be for the new development?</p>	<p>A It is anticipated that the development will generate a residential population of approximately 7,000 people plus students. This population will need formal and informal open space provision, and the current masterplan makes provision for the open space requirements of the anticipated population.</p>